



February 5,
2018

Main Street Monday!

Program certifications are well under way and will be finished up this week. Program reports and certificates will be sent out at the beginning of March. It takes a little time to create all of the documents. I will let you know when they are in the mail so you can be watching for them.

This week you will find funding opportunities & opportunities to recognize your community and others. You can't win if you don't apply!!

♥ It is the time of year to LOVE your Downtown with Chocolate walks, special shopping local events and more! Send in your photos showing the Love!

Funding Opportunities: Save America's Treasures | National Fund for Sacred Places

The popular grant program provides preservation or conservation assistance for significant historic properties

Hurry! The deadline to apply is February 21. <https://www.nps.gov/preservation-grants/sat/index.html>

The National Fund, a joint project of Partners for Sacred Places and the National Trust, includes a brick and mortar capital grants option.

Many churches are in need, could the fund for Sacred Places help your congregation? There's only one way to find out. [Letters of Intent are due April 17.](#) You can learn more here.

<https://fundforsacredplaces.org/>

Nominations now open for the ACHP-HUD Secretary's Award for Excellence

The award seeks to spotlight historic preservation successes with affordable housing and/or expanded economic opportunities

Do you know a Kentucky project that deserves recognition? Consider a nomination. But hurry! The deadline for applications is March 1.

Learn more here <https://www.huduser.gov/portal/sites/default/files/pdf/HUD-Sec-Award-excellence-historic-preservation-2018.pdf>

STRONG TOWNS

We're thrilled to announce the beginning of the [3rd Annual Strongest Town Contest](#). Every year, while the rest of the country is going crazy about their NCAA basketball brackets, we're over here getting pumped about the bracket that will determine the strongest town in the world — with help from you.

It starts with nominations. To nominate your town, [simply fill out a short application.](https://www.strongtowns.org/journal/2018/1/29/nominate-your-city-for-our-3rd-annual-strongest-town-contest) <https://www.strongtowns.org/journal/2018/1/29/nominate-your-city-for-our-3rd-annual-strongest-town-contest>

You don't need to be an elected official or member of your local chamber of commerce or anything like that; you just need to be able to talk about what makes your community great (though we encourage you to gather some fellow residents and make it a team effort.) **Applications are due by 11pm CT on February 25, 2018.**



Registration is free but limited to 150 at each location, so please register each attendee.

<https://www.eventbrite.com/e/west-tennessee-downtown-retail-summit-tickets-42434343263?aff=esli>

The **West Tennessee Downtown Retail Summit** is one of three regional workshops focusing on building business in historic downtown commercial districts. It's a free workshop presented by the Tennessee Department of Economic and Community Development and US Department of Agriculture. National speakers will discuss creating the downtown environment for business, interpreting the data and managing the real estate.

Who should attend? Anyone interested in creating a thriving environment for business in a historic downtown. Main Street and Tennessee Downtowns managers, board and committee members, downtown property owners, entrepreneurs, public officials, and Tennesseans who love their downtowns.

Agenda:

8:30 a.m. Registration opens

9:00 a.m. Welcome & TNECD Strategies for Successful Downtown Retail and Business Development

9:45 – 10:30 a.m. Setting the Stage for Business-Friendly Historic Downtowns – [Kathy LaPlante, NMSC](#)

10:30 - 11:15 a.m. The Economics of Retail Recruitment and Retention: Finding the Right Fit for Your Downtown– [Tom Moriarity](#)

11:15 – 1:30 p.m. Lunch & Attracting Retail and Small Business Back to Main Streets - Entrepreneur Panel

1:30 – 2:15 p.m. Using the Data to Ensure Success – [Jon Stover](#)

2:15 p.m. Next Steps & Closing Remarks

3:00 Adjourn

LOCATION

DATE AND TIME

Tue, February 20, 2018

8:30 AM – 3:00 PM CST

First United Methodist Church



Nell Hayden, Lisanna Byrd, Kelsey Lyon, and Vicki Goode met Donna Logsdon in Campbellsville for a Crossroads Quarterly Main Street Managers meeting on December 20, 2017. After our organizational meeting, we toured downtown and met Campbellsville Main Street Chair, Doug Tucker, owner of Tucker Diamonds and Gold, Paige Hord, owner of The Green Room Day Spa, Mashonda Russell and Sherry Nicholas at Merle Norman, and Josh Tucker, owner of Brothers Barbeque where they had a delicious lunch. Photo credit to Donna Logsdon.

THIS APPLIES TO MOST ALL OF KYMS COMMUNITIES!

Two weeks left to apply for the [Citizens' Institute on Rural Design Program!](https://www.rural-design.org/apply) <https://www.rural-design.org/apply>

The program provides rural communities with populations of 50,000 or less the opportunity to address challenges related to economic vitality and quality of life by employing design solutions.

The **Johanna Favrot Fund** aims to save historic environments in order to foster an appreciation of our nation's diverse cultural heritage and to preserve and revitalize the livability of the nation's communities. Grants generally range from \$2,500 to \$15,000. Dollar-to-dollar matching funds are required. **Applications are due March 1**
<http://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/favrot-fund>

On the webinar calendar for Heritage Ohio: Meeting & Working with Your Elected Officials

Join us for our next webinar Tuesday, February 13, beginning at 1pm

We're pleased to have **Todd** Kleismit of the Ohio History Connection leading a discussion on working with your elected officials. Todd's insight will be especially helpful for those attending the upcoming Statehood Day, but he'll share best practices you can use any time to reinforce good relationships. Register at <http://www.heritageohio.org/meeting-working-elected-officials-webinar/>

Ohio's monthly webinars are free for members of Heritage Ohio [Learn more about joining, or renewing your membership, here.](https://salsa3.salsalabs.com/o/50232/p/salsa/donation/common/public/?donate_page_KEY=7415) https://salsa3.salsalabs.com/o/50232/p/salsa/donation/common/public/?donate_page_KEY=7415



Caroline Reece and community leaders from Maysville at Main Street Day at the Capitol including Penny Francis. You will recognize city manager and former Maysville Main St. director Matt Wallingford

A promotional poster for a 'TRIVIA Night' event. The word 'TRIVIA' is written in large, colorful, stylized letters (T is green, R is blue, I is red, V is orange, I is purple, A is blue). Below it, 'Night' is written in a red cursive font. The date 'FEBRUARY 9, 2018' is printed in bold black letters. A blue banner at the bottom contains the text 'RESERVE YOUR TABLE TODAY! THREE TABLES LEFT!' in white. Below the banner, it says 'Call Murray Main Street 270-759-9474 to sign up!' in yellow. At the bottom, there are two logos: 'MAIN STREET' with a decorative arch and 'The Murray Bank' with a tree icon and the tagline 'That's My Bank'.

In December we met with our partner CEDIK and our Power grant recipients for a quarterly Downtown Development Forum in Hazard, KY. We had many wonderful presentations, one from an entrepreneur who is the owner of a restaurant that began at the Farmer's Market. She presented a series of questions to the group to answer about their community to see if it was ready for a small business like herself.

The questions are not just questions that small businesses or an entrepreneur would consider, but those in manufacturing and large businesses along with future residents would also be asking.

This is a checklist of things that people/businesses of all sizes consider when looking at other Cities/Towns to open a business.

1. Is the City doing their part in investing in downtown?
2. Are the City, business owners and people "welcoming"?
3. Are the City streets kept clean?
4. Is there a promotion of local branding and marketing for the town?
5. Does the City have an on-line presence?
6. Are there safe sidewalks, crossings and walkability in town?
7. Are there active community development organizations, community cheerleaders?
8. Are there events taking place unique to your community?
9. Are their available buildings ready to move into?
10. Do the existing businesses promote each other?

How would you answer these questions about your downtown community?